

Start Talking!

Parents, mentors and peers can make a difference just by talking to young people about drug abuse. The *Start Talking!* initiative provides tools for parents, guardians, educators and community leaders to start the conversation with Ohio's youth about the importance of living healthy, drug-free lives.

Children of parents who talk to their teens about drugs are **50%** less likely to use.

Ohio drug overdose deaths increased **440%** between 1999 and 2011, with prescription drugs driving that rise.

1 in 10 high school students recently reported they had first tried marijuana before age 13.



For more information, visit starttalking.ohio.gov

Start Talking! 
Building a Drug-Free Future